

City of Lakeway Veterans Day Art Contest Entry Form

Student Name: _____ Age: _____ Grade Level: _____

School Name: _____ Teacher Name: _____

Parent/Guardian Name: _____ Parent/Guardian Phone: _____

Parent/Guardian Email: _____

Artwork Submission Details (*Describe your work and how it was created? What program did you use? Influenced by anyone?*) _____

Was this artwork created exclusively by you (*circle one*)? Yes No

If No, please explain: _____

ENTRIES: The City of Lakeway (City) is searching for art designs to incorporate into promotional material for the upcoming Veterans Day Ceremony. The City hosts an annual ceremony every year on Veterans Day. We welcome artists to submit works of art (whether using a digital program or canvas/physical art pieces) that can be included in flyers, banners and brochures for the special event. These pieces should include a logo design (as well as background artwork) based on the City's design guidelines (attached). The artwork should be patriotic in nature, using a variety of colors and elements. While the attached color palette provides a guide for artists, a variety of other colors can be incorporated into the design. Gift cards will be awarded to 1st, 2nd and 3rd place recipients. The 1st place recipient's artwork may be featured in upcoming promotional material for the Veterans Day Ceremony.

Contest Rules

- All entries must be in color, and include a completed and signed entry form.**
A physical copy or emailed version of the artwork are acceptable submission formats. The artwork should be designed in a way that can be adjusted for sizing for different materials like flyers, banners and brochures. Original files should be high quality, with the ability to produce the image on a 8 ft (wide) X 3 ft (height) banner (*at least 5 mega pixels in size for digital art*). Unreadable images or lower resolution artwork may be disqualified. Original artwork may not be returned.
- Artwork must be original and must not violate any agreements with a third party.
- Artwork must be original in nature, created by the artist submitting the work. Any other images or content included in the artwork must be approved for use, with the approval information included in the submission material.
- Submit a separate form for each artwork entry.
- Entries can be emailed, mailed or hand-delivered to the following by the given deadline:**
 - Veterans Day Art Contest c/o City of Lakeway, 1102 Lohmans Crossing Road, Lakeway, Texas 78734**
 - Email: info@lakeway-tx.gov
 - Entries must be received **by 5 p.m. on Friday, October 21, 2022**. Entries will be accepted up to the deadline.
- Contest participants grant the City of Lakeway the non-exclusive right to publish, use, distribute, reproduce and publicly display entered artwork, and to create derivative works from all artwork in perpetuity, in any of its online, print or other media publications, materials or exhibitions, for purposes of promoting the Lakeway community, through its publications, advertising and website, and without payment or compensation. The City will make every effort to credit artists where appropriate, but there may be circumstances where it is not possible. Subject to the rights granted to the City, contest participants retain all other copyrights and rights to future use of the artwork.
- Artwork must be appropriate, and entries with obscene, provocative or offensive content will not be considered.
- The City reserves the right to disqualify an entry for any violation of the contest rules.

For more information, please call (512) 314-7516 or email us at info@lakeway-tx.gov.

I hereby certify that this entry is my original artwork and is not a copy of published photographs, magazines, or other materials protected by copyright laws. I understand that the City of Lakeway and other sponsors are not responsible for any loss or damage to my artwork. I grant exclusive rights to the City of Lakeway and its designees to utilize my artwork for reproduction or promotional purposes and to display my art without compensation to me.

Signature

Date

Signature of Guardian (for entrants under age 18)

Date

City of Lakeway Design Guidelines (Colors & Fonts)

Primary Color Palette

COATED COLORS



PMS 3115 C
C/74 M/0 Y/17 K/0
R/0 G/186 B/210
WEB 00BAD2



PMS 7469 C
C/100 M/58 Y/30 K/10
R/0 G/95 B/132
WEB 005F84



PMS 429 C
C/38 M/27 Y/27 K/0
R/163 G/169 B/173
WEB A3A9AD



PMS 368 C
C/65 M/0 Y/100 K/0
R/124 G/184 B/47
WEB 7CB82F



PMS 7499 C
C/1 M/2 Y/24 K/0
R/245 G/233 B/189
WEB F5E9BD

UNCOATED COLORS



PMS 3115 U
C/54 M/0 Y/16 K/0



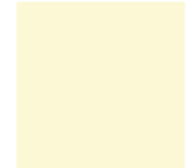
PMS 7469 U
C/100 M/13 Y/10 K/38



PMS 429 U
C/38 M/22 Y/22 K/4



PMS 368 U
C/52 M/0 Y/86 K/0



PMS 7499 U
C/1 M/2 Y/20 K/0

Lakeway, Texas Typefaces

Logo

Files have been provided in a variety of formats that allow use of the Lakeway, Texas logo without purchasing typefaces. The logo itself is considered a piece of artwork and should not be changed.



- “Lakeway” – Adobe Garamond Pro Regular, upper and lower case
Adobe Garamond Pro Regular AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz
- “TEXAS” – Adobe Garamond Pro Regular, upper case
Adobe Garamond Pro Regular AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

Print Applications

- Headlines – Alright Sans, Light
Alright Sans Light AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz
- Sub-Headlines – Alright Sans, Medium
Alright Sans Medium AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz
- Alternate Headlines – Adobe Garamond Pro, Regular
Adobe Garamond Pro Regular AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz
- Body Copy – Alright Sans, Regular
Alright Sans Regular AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz